



## About Basel

Nestling in the heart of Europe where Switzerland, Germany and France meet, Basel is a pocket-sized metropolis that combines proverbial Swiss quality with a multicultural population. As the third biggest city in Switzerland it is the headquarters of Novartis as well as Hoffmann-La Roche and is one of the most prominent life sciences clusters in the world. A perfect contrast to the contemporary architecture of these companies is the historic architecture of the Old Town of Basel, dating back to the 13th century, nestled along the river Rhine. Moreover, the city is rightly referred to as the cultural capital of Switzerland where art is not only omnipresent while strolling around, but is also evident in the numerous museums which guarantee inspiring museum-based trips of the finest calibre. Its central location, first-class transport connections and infrastructure as well as the compactness of the city make Basel one of the most important exhibition and congress destinations in Europe. All this, combined with a huge range of leisure activities and cultural events, attracts hundreds of thousands of guests each year.

### Contact Information

#### Basel Tourism & Convention Bureau

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### Convention Bureau Services

Basel Tourismus & Convention Bureau is your first contact when you are looking to organise a congress, meeting or an incentive in Basel and offers competent, unbiased and free advice.

- Support with the bidding process
- Expert partner contacts
- Reservation and administration of room contingents
- Support with searching for and reserving a suitable event location
- Development of proposals for supporting programmes and tours
- Organisation of site inspections

### Arriving in Basel

Travelling to Basel is easy. Many international airlines fly to EuroAirport, which is located only 15 minutes by regular shuttle bus from the city center. Along with Zurich Airport, EuroAirport provides connections to all European airports and to over 200 international destinations. As a railway junction Basel offers also ICE connections from Germany and TGV connections from Paris. Once arrived, the dense public transport network in and around Basel takes you to any location. When you stay at any hotel in Basel, you will be given a free Mobility Ticket which you can use on public transport in and around the city during your stay.

By Air From	Hrs
Berlin	1.30
Brussels	1.10
London	1.35
Madrid	2.10
Montréal	8.00
New York (via Zurich)	9.00
Rome	1.25

By Train To	Hrs
Frankfurt	2.57
Geneva	2.43
Milan	4.10
Paris	3.30
Zurich	0.53

### Venues For Group Events

**Pantheon Basel, Event Hall Banquet Capacity 700** A museum for old-timers, an old-timer workshop, a restaurant, a shop and an attractive event space which all results in the largest Swiss forum for old-timers. The event space is located in the center of the circular building.

**Casino-Gesellschaft Basel, Banquet Capacity 500** The Stadt-Casino concert hall is located in the very heart of Basel and a premium location for events. The historic concert halls combined with culinary highlights offer an ideal setting for nearly every type of event.

**Restaurant Safran Zunft, Banquet Capacity 300** The historic rooms of the Safran Zunft are especially suited for general meetings, presentations, exhibitions and conferences which require a unique, incomparable setting. The festival hall of the mediaeval guild of spice traders is the ideal venue for gala dinners, cocktail parties and welcome receptions for up to 500 people.

**Elisabethenkirche, Banquet Capacity 300** The neo-Gothic Elisabethen church stands in the center of Basel and offers a unique setting for banquets, concerts and presentations.

**Other Venues** Restaurant Schuetzenhaus, Schloss Bottmingen, Reithalle Wenkenhof, St. Jakob-Park Basel, St. Jakob-Arena Basel, Dreispitzhalle, Restaurant Loewenzorn, St. Jakobshalle Basel, ships of the Basler Personenschiffahrt

### Places Of Interest

**Old Town** The Old Town of Basel is one of the best-preserved and most beautiful of its kind in Europe. There are not many other cities where buildings from the 15th century and those by modern, internationally renowned architects complement each other to form an urban landscape that is both intriguing and harmonious.

**Encounter Art** You will encounter art not only at every turn on a stroll through the city, but also in almost forty museums. From the world-famous Fondation Beyeler to the Tinguely Museum, the Kunstmuseum Basel and the Schaulager to the Doll's House Museum, there is something to interest each and every visitor.

**The Cathedral (Münster)** The history of Basel as an urban settlement began on the Cathedral Hill. With its red sandstone, coloured tiles and narrow twin towers the Münster is a key landmark of the city. The viewpoint beside the Cathedral provides a stunning panorama of the Old Town, far into the tri-border area and as far as the Vosges Mountains.

**Rhine Promenade and Ferries** The Rhine Promenade is the most popular jogging route in the city and is also the first choice for people out for a stroll. You can also cross the Rhine the way people did 150 years ago - ring the bell at the quay, give the ferryman a sign, and get on the ferries powered only by the natural current of the Rhine.

**Shopping Streets** Shopping and sightseeing can easily be combined in Basel. You will find everything from luxurious designer names to small boutiques, exclusive antique bookshops and cosmopolitan department stores. The best place to start is Freie Strasse, which has over 150 shops.