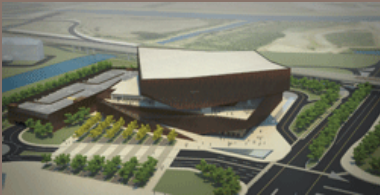


# IRVING TEXAS

## CONVENTION & VISITORS BUREAU



Mustangs of Las Colinas



Irving Convention Center



Irving Convention Center



Irving Meeting Space

*In an atmosphere created for business, traditional Southern charm and big-city amenities decorate the lively city of Irving, Texas*

Just a three-hour flight from every major city in the U.S., Irving's prime location in the center of the U.S. and in the heart of Dallas-Fort Worth, makes it easily accessible from coast-to-coast. With DFW Airport in the city's backyard, Irving can be reached non-stop from more than 170 destinations worldwide. More than 10,000 meetings and conventions are held in Irving each year, a testament to the city's dedication to providing everything groups need to get down to business. The Irving Convention and Visitors Bureau, a three-time Successful Meetings Pinnacle Award winner, offers complimentary customizable services to help make meetings a success. Helpful and time-saving services include site inspections and reviews, name tags, event Web sites, photography and video, guest itineraries, and registration services.

### IRVING CONVENTION CENTER AT LAS COLINAS

The newly-opened Irving Convention Center at Las Colinas is changing the way meeting planners look at convention center space. "We're setting a new standard," said Maura Gast, executive director for the Irving Convention and Visitors Bureau. "The Irving Convention Center at Las Colinas creates an environment made for business."

With an iconic design and high-end finishes, the \$133 million, 275,000 sqft/25,548 sqm Irving Convention Center at Las Colinas, located in between Dallas and Fort Worth and just minutes from DFW Airport, takes a bold new direction in a landscape of traditionally "institutional" facilities. Designed as a multi-functional building, the center includes a 50,000 sqft/4,645 sqm, column-free exhibit hall; 20,000 sqft/1,858 sqm ballroom; and 20,000 sqft/1,858 sqm in breakout meeting space, accommodating groups from 800-4,000. But it is Irving's strong fundamentals – a high-quality, existing supply of hotels, easy access from both Dallas/Fort Worth International Airport and Dallas Love Field, and a robust built-in corporate market – that make it an ideal place for a convention center. Situated on a 40-acre site visible in the center of Dallas/Fort Worth, the Irving Convention Center at Las Colinas is a footprint towards future development that will include a performance venue, hotel and entertainment complex. Together, the projects will provide an exciting environment for convention delegates, visitors to Irving, and the corporations that call Irving home. SMG, a leader in facility management and development, is the center's operator.

### MEETING SPACE

Irving's 13 full-service hotels have more than 200,000sqft/18,580sqm of combined meeting space, ranging from spacious, flexible ballrooms to intimate boardrooms and breakout areas. The largest meeting hotels include Westin Dallas Fort Worth Airport, which boasts 38,000sqft/3,530sqm of space and a capacity for 1,100 guests; The Four Seasons Resort and Club, with 32,000 sqft/ 2,973 sqm of event venues and the ability to hold 800 attendees; and the Omni Mandalay Hotel at Las Colinas, containing 31,000 sqft/2,880 sqm for meetings and accommodating 1,400 people. In addition, there is other off-site meeting space available, all readily equipped to accommodate catering, technology, and audiovisual requests.

### TRANSPORTATION

By 2012, the Dallas Area Rapid Transit's Orange Line will connect downtown Dallas to the Irving Convention Center, and by 2013, that same line will continue from the center to DFW International Airport, making mass transit available out of DFW Airport for the first time.



Four Seasons Resort Dallas at  
Las Colinas Irving, Villa Room



Las Colinas

## ACCOMMODATIONS

The city's room inventory tops 12,000, spread throughout more than 75 hotels that range from AAA Five Diamond-rated resorts to economy motels. All of Irving's 75-plus hotels are located within seven miles of the convention center site, giving groups easy access to all hotel accommodations.

## DINING

Attendees with Texas-size appetites will find that Irving more than satisfies. Not surprisingly, Tex-Mex, barbeques, and Southwestern cuisines can be easily found, as can a large selection of steakhouses serving mouth-watering meats. International restaurants can be enjoyed, too, including Greek, Japanese, Italian, Korean, Thai, and much more.

## ATTRACTIONS

Much of Irving's energy comes from its thriving sports scene: The Dallas Cowboys call Irving home, as does the PGA Tour's HP Byron Nelson Championship, which is held on one of the city's five golf courses. Other attractions include the largest equestrian sculpture in the world, the Mustangs of Las Colinas; the Irving Arts Center, a 10-acre complex with two fully-equipped theatres and four galleries; National Scouting Museum, featuring the largest private collection of Norman Rockwell art in the world; Las Colinas Equestrian Center, and Polo & International Sports Club; and Mandalay Canal, where gondola boat rides make for a scenic and relaxing activity. The spectacular sites in Dallas and Fort Worth are just 15 and 20 minutes away, respectively.

## GETTING HERE

DFW International Airport in Fort Worth is 20 minutes away and Love Field International Airport in Dallas is just 15 minutes away.

## CONTACT

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# IRVING CONVENTION CENTER AT LAS COLINAS