



ZAGREB

A SMART PLACE TO MEET



THE CAPITAL OF CROATIA

Zagreb, the capital of the Republic of Croatia, is one of the oldest European cities with its history running back to the 11th century, and yet is one of Europe's youngest metropolises.

It is the administrative, economic, diplomatic and cultural capital of the country, with a population of almost one million. This "city with a million hearts" as locals call it, has always been attracting visitors' attention. Lately, this interest has been growing faster than ever before due to Croatia's soon accession to the European Union. In addition, its central European location makes it easily accessible from all parts of Europe.

Zagreb is also the city of science and culture. Many excellent scientists and artists who have enriched Croatian and world heritage, work here. The city has approximately fifty museums and galleries, as well as private art collections and about twenty theaters and musical venues.

From spring to autumn many events and exhibitions take place outdoors. These are a real treat for the visitors and largely contribute to Zagreb's special atmosphere.

ATTRACTIONS

The most important cultural attractions and hotels, many of which are members of international hotel chains, are conveniently located in the heart of the city, minutes away from the central square.

Not only is Zagreb renowned for its Gothic churches, Baroque palaces, Art Deco buildings, beautiful city parks, but is also famous for the fascinating atmosphere in the historic Upper Town and the numerous downtown outdoor cafes where the true pulse of the city becomes captivating. Other main attractions include one of Europe's most lively outdoor markets, Dolac, with its cheerful red parasols – it is here that the scents and the colourful diversity of fresh picked fruits, vegetables, meat and dairy products make you remember those almost forgotten tastes of your childhood...

Despite being a Central European city in geography, culture and baroque architecture, in many ways, Zagreb has a Mediterranean way of life. Its numerous downtown open air cafés give Zagreb the image of the biggest European café. Thanks to its many influences, the city has a special charm and that unique hospitable feel generated by its proverbial open hearted inhabitants.

NATURE AND THE ZAGREB AREA

To be in the city center and enjoy nature and greenery at the same time, this is all possible in Zagreb. Whichever way you go, Zagreb delights with its beautiful parks as the city boasts a long park tradition and a particularly valuable natural heritage.

In addition, Zagreb and its surroundings with its exceptionally preserved nature lure numerous visitors to explore the mysteries of the region: the castles, romantic legends, vineyards, spas, local gastronomic delicacies and traditionally hospitable hosts.

THE CITY FOR MEETINGS AND INCENTIVES

Zagreb has a thousand faces and each one is; professional yet relaxed, modern, with a dash of a thousand years of longevity, cultural and economic, urban and adventurous ... in short, Zagreb is the city that simply has to be discovered and rediscovered over and over again.

The wide range of accommodation and convention facilities in Zagreb combined with the old city core, rich historical heritage, vibrant cultural life, friendly people, relaxed atmosphere, exciting gastronomic adventures and fascinating surroundings make Zagreb the ideal destination for conventions, conferences, meetings and incentives.

The city houses a rich variety of venues for both small meetings and big congresses, and offers numerous exciting possibilities for setting up a memorable incentive or a fascinating event.

High class congress hotels, halls in the very historical core of the city, numerous museums and galleries in addition to top quality PCOs and DMCs will make your congress an event talked about long after.



MAKSIMIR PARK



DOLAC OUTDOOR MARKET



MIMARA MUESUM AND THE WESTIN ZAGREB HOTEL



ILLYRIAN HALL



THE REGENT ESPLANADE HOTEL

ZAGREB IS A CITY WHERE CAPTIVATING CITY ATMOSPHERE AND MAKING BUSINESS MAKE A PERFECT MATCH.

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