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## ACCESS 2011

### YOUR GATEWAY TO THE AUSTRIAN MEETINGS INDUSTRY

The trade show for congresses, meetings and incentives

Dear Reader,

Are you planning a conference and looking for top business partners in Austria to help you make your meeting a success?

access 2011 is the Austrian forum for congresses, meetings and incentives. Firsthand information, perfectly designed products and professional business contacts at access 2011, will bring you up to date on the Austrian meetings industry. This professional trade show not only serves the purpose of learning about new destinations, hotels, event locations or agencies, it also offers interesting presentations on relevant topics within the framework of the access academy.

### The Hosted Buyer Program 2011

The Hosted Buyer Program is available to top industry buyers of associations, corporations and agencies organizing international events and who are in charge of either the budgetary decisions or of the organization of conferences, congresses, meetings, incentive trips, product launches, staff trainings or special events.

For Hosted Buyers who have been approved by the organizers, we take charge of all the necessary arrangements for their participation, including travel, transfers and accommodation.

### Trade show

230 exhibitors represent Austria's congress, convention and incentive industry at access 2011. You will be offered an insight into the quality and variety of Austria as a meeting destination. access is the ideal market place for an innovative planning and a successful organization of your meeting in Austria.



### Green Meeting

access 2011 will be hosted under the criteria of the Austrian ecolabel „Green Meetings“.

### Location

Hofburg Congress Center, Vienna, Austria

### Online-Registration

[www.access-austria.at](http://www.access-austria.at)



### Program

**Friday, September 30 -**

**Sunday, October 2**

Pre-Tours to selected destinations  
(on invitation only)

**Sunday, October 2**

Arrival, get-together, dinner

**Monday, October 3**

11:00 – 19:00:

Trade show and access academy

19:00 – 02:00:

access night (dinner and party)

**Tuesday, October 4**

10:00 – 17:00:

Trade show and access academy

Departure