

# Introducing The Czech Convention Bureau

The Czech Republic is a landlocked country in the very heart of Europe. The Czech Republic provides an excellent example of European diversity: in one small area a number of completely diverse regions come together, all easily within reach of one another.

The Czech Convention Bureau has performed its role as an umbrella organization for the promotion of the MICE industry in the Czech Republic since January 1st, 2010. The mission of the Czech Convention Bureau is to be the authoritative source for the MICE industry in the Czech Republic, providing all conference organizers with a variety of complimentary services and tools, tailored to suit you and your clients' needs.

The Czech Convention Bureau is here, providing you with our assistance and support, when planning your meetings in the Czech Republic.

## Contact:

Headquarters: Czech Convention Bureau, CzechTourism  
Vinohradská 46, 120 41 Prague 2, Czech Republic  
Phone: +420 221 580 111, E-mail: [czechconvention@czechtourism.com](mailto:czechconvention@czechtourism.com)  
[www.czechconvention.com](http://www.czechconvention.com)



## The following regional agencies are currently registered in the project:



### Prague Convention Bureau

The capital Prague is without question the most attractive tourist destination in the Czech Republic.

The Prague Convention Bureau is a non-profit organization working alongside the City of Prague, the National Tourist Board - CzechTourism and the Czech Hotel Association to offer you a one-stop-shop for advice on having your next successful event in Prague!

The Prague Convention Bureau can assist you in: planning your event, organizing your site inspection and drawing up a social program.

More information: [www.pragueconvention.cz](http://www.pragueconvention.cz)

### East Bohemia Convention Bureau

East Bohemia boasts many attractive places, castles, chateaus, churches and other monuments. Pardubice Region is situated on the borderland between Bohemia and Moravia and it also borders on Poland.

East Bohemia Convention Bureau is a regional office established within Destination Management Company for the Region of Eastern Bohemia. Its aim is to promote vendors who offer services in the field of congressional, corporative and incentive tourism and also to coordinate congressional travel movement in Pardubice Region.

More information: [www.east-bohemia.info/](http://www.east-bohemia.info/)



### North Bohemia Convention Bureau

The Liberec Region is situated in the northern part of the Czech Republic 62 miles/100 km from the capital city of Prague. This attractive region is often used as a venue for important sporting and social events. The regional capital of Liberec is also known as the City under Ješt d peak and the broadcasting tower, which is almost one hundred meters high. With an observation gallery and restaurant at the top of this mountain, it is one of the symbols of the city and its most frequently visited tourist destination.

More information: [www.nbcb.cz](http://www.nbcb.cz)

### North West Bohemia Convention Bureau

The Ústí Region is located in the northern part of the Czech Republic. Despite its relatively small area, it has many natural beauties, cultural and technical monuments and many other places of interest. Ústí Region is one of the most perspective destinations for the MICE industry. It offers modern convention centers as well as historic buildings such as castles and stately homes, of which the region has the largest concentration in the Czech Republic.

More information: Web: [www.nwbcb.cz](http://www.nwbcb.cz)





## Carlsbad Convention Bureau

Karlovy Vary region in the west of the country is a very popular tourist destination and has become known as the West Bohemian spa triangle. There is no region in the world that has so many curative mineral springs as the spa triangle formed by the three spas of Karlovy Vary, Mariánské Lázně and Františkovy Lázně. Here you will find the inimitable air of spa towns, a number of historical monuments and many natural sights, that you will not find in any other region.

More information: [www.carlsbad-convention.cz](http://www.carlsbad-convention.cz)

## Pilsen Convention Bureau

Thanks to its unique location in the basin of four converging rivers, the region of Pilsen quickly became an important crossroads of European business and culture. The centre of the area is the City of Pilsen, which is the economic, cultural and social metropolis of the entire West Bohemian region. Pilsen became world-famous mainly because of the production of Pilsner Urquell lager in the city. The significance of Pilsen as a city is underlined by the fact that it will be the European Capital of Culture in the year 2015.

More information: [www.pilsenconvention.cz](http://www.pilsenconvention.cz)



## South Bohemia Convention Bureau

South Bohemia is a picturesque region of ponds, forests and peat bogs, scattered with charming medieval towns, the majestic silhouettes of village churches and clean white walled farmsteads. Tourists are attracted mainly by the harmony of the local nature and rustic architecture. The region is known for its excellent traditional dishes made from fish, caught in the rivers and lakes of the region and excellent beer served in quiet and peaceful inns. South Bohemia is represented a number of times in the UNESCO World Heritage List.

More information: [www.southbohemiaconvention.com](http://www.southbohemiaconvention.com)

## East Moravia Convention Bureau

The tourist region of East Moravia presents itself as a suitable setting for holding congresses, conferences and accompanying events. The setting is well-known for its hospitality, excellent and unique gastronomy as well as the close ties of the local people to nature and folk customs and traditions, some of which are famous throughout the world. East-Moravian Tourist Authority is holder of the prize for *Destination Management Czech Republic* (1993 – 2010)

More information: [www.vychodni-morava.cz](http://www.vychodni-morava.cz)



## Moravia Convention Bureau

South Moravia is a place of cultivated vineyards, blossoming orchards and fertile fields. You can discover for yourself the beauty of the beech woods and orchid meadows of the White Carpathian Mountains, the mysterious charms of the alluvial forest at the forks of the Morava and Dyje rivers, or the unforgettable landscape of Pálava. The regional capital, Brno, is the second largest city in the Czech Republic and seat of the supreme bodies of the Czech justice system. It also constitutes the historical, cultural, industrial, economic, trade-fair and administrative center of Moravia. More information: [www.moraviaconvention.com/](http://www.moraviaconvention.com/)