

Scandinavians create first sustainable index



The Scandinavian Chapter of the International Congress and Convention Association (ICCA) publishes the Scandinavian Destination Sustainability Index analyzing sustainability performance across 16 cities and 5 countries. Scandinavian cities are taking pioneer steps to advance their leadership in sustainable meetings but there is potential to improve and drive performance.

This was the conclusion of the unique study commissioned by ICCA Scandinavian Chapter, and conducted by MCI Sustainability Services. The Index uses 16 performance indicators to measure and benchmark the sustainability commitment and performance of the city government and the destination infrastructure (recycling, renewable energy etc), and the sustainability commitment and performance of the local meetings industry.

For more information: <http://www.meetincopenhagen.com>

2012 CONFERENCE PACKAGE @ ONE WORLD HOTEL

One World Hotel is a 438-room 5 star hotel located in the heart of Petaling Jaya, just at the fringe of Kuala Lumpur. Integrated with world class meeting and convention facilities and adjoining the award-winning 1 Utama Shopping Centre, the hotel is poised to become the event destination in Petaling Jaya.

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Survey of incentive travel participants highlights differences in values

Site Just as the general business practices of marketing, sales, finance, procurement and human resources have evolved, so too has effective incentive program strategy, design, operations and measurement. The Site International Foundation and the Incentive Travel Council have just released the fourth and final segment of their study, Incentive Travel: The Participant's Viewpoint. This study examined the program participant's viewpoint - both qualifiers and non-qualifiers - on what makes an incentive travel program and award more meaningful, motivational and memorable.

The report concludes that today's incentive travel participants are very different in terms of behavioral drivers and expectations. Designing the right motivational experiences requires a new level of participant engagement. In order for incentive travel to truly deliver value on core business objectives, there must be a more people-centered and cross-functional set of efforts. Creating a win/win focused approach for both the organization and the participants provides for a more fair and equal set of returns.

This study serves as a must read for all professionals working with motivational reward structures as well as for those who create extraordinary destination experiences. The data provides many reference points that allow both planners and their partners to consider as they collaborate on programs that deliver impactful business results and excite participants to work to achieve the program objectives set before them.

For the report go here: http://www.siteglobal.com/Portals/0/Site_ITC_Study_Pt4_v2_singles_F_.pdf

Content

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Germany, Berlin is worldwide convention destination number four

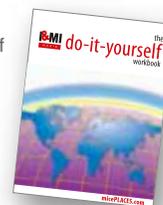
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Ocho Rios, Jamaica Jamaica: the beaches, the mountains and the culture... here, you experience the islands spirit –the oceanfront garden oasis -Riviera Seaside, the plantation style Great House and Riviera Villas atop a majestic mountain – only topped with the hotels state-of-the-art meeting facilities and services. 524 Rooms/Suites Theater 1,200, Classroom 430, Cocktail 1,200, Banquet 500 [See more details!](#)



Sandals Whitehouse

Whitehouse, Jamaica The natural beauty is simply unforgettable: wilderness preserve, blue mountains, lush palm groves, pristine coastlines and shimmering turquoise waters combined with this hotel, perfectly blending exotic allure and refined European elegance. This creates your extraordinary location for any MICE event. 360 Rooms/Suites Theater 500, Classroom 210, Cocktail 550, Banquet 350 [See more details!](#)



Sandals Royal Bahamian

Nassau, Bahamas The most elegant resort in the Bahamas, seductive alabaster sand beaches and crystalline waters embrace tropical gardens and opulent suites offering every imaginable amenity are completed by top class meeting and event facilities – all ready to host your remarkable event. 404 Rooms/Suites Theater 1,000, Classroom 380, Cocktail 800, Banquet 510 [See more details!](#)

Germany, Berlin is worldwide convention destination number four

Incentives in Berlin?

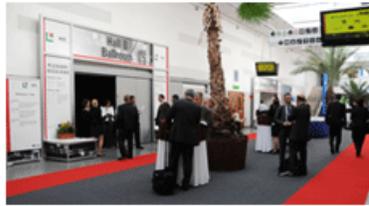
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German capital maintains its position in leading group / Number of association conventions continues to increase
Berlin is among the top four international convention destinations. The German capital has successfully maintained its ranking. This is documented by the current statistics of the International Congress & Convention Association (ICCA) for 2011. With 147 association conventions*, Berlin ranks fourth behind Vienna (181), Paris (174) and Barcelona (150) and ahead of metropolises such as Singapore (142), London (115) and Rome (92). The number of association conventions has been steadily increasing since 2008. In addition, the German capital has been able to maintain its position in the top five ranking of international convention metropolises already for eight years. Further statistics on the convention location Berlin are available on the website convention.visitBerlin.com.

Hungary, Budapest: SYMA has opened Hungary's largest Congress Center in Budapest!

The reconstruction of Hall C makes it possible to organize comprehensively and give place for congresses up to **2,000 participants** by international PCO standards. The pavilion can be separated into 4 sections. The capacity of each section room is between 300-500 pax. Hall A is suitable for organizing exhibitions on 7,000 sqm, 70,500 sqft which are an essential part for international congresses. Hall B is perfect for gala dinners up to **2,300 guests**. Catering facilities are provided and the restaurant on the first floor (400 sqm/4,300 sqft and further 500 sqm/5,380 sqft terrace area) caters up to 600 guests at the same time. The restaurant's kitchen also provides catering services in the halls for up to 5,000 guests.

www.syma.hu



American Airlines resumes flights from New York JFK to Tokyo Haneda Airport

American Airlines resumed its flights from John F. Kennedy International Airport (JFK) to Haneda Airport (HND) in Tokyo on June 1st, 2012. Almost 70 million customers pass through Haneda Airport annually, making it Asia's second busiest airport and the fifth busiest airport in the world. Haneda Airport is Japan's central hub for domestic flights. American and Japan Airlines (JAL), its Pacific joint business partner within the oneworld® alliance, will now offer customers two daily flights between JFK and Tokyo – one JAL flight to and from Tokyo's Narita Airport, and the resumed American Airlines flight to and from Haneda. Japan Airlines will code share with American on the New York-Haneda flight.

Airbus introduces wider seats for obese passengers

The growing girth of flyers has prompted aircraft manufacturer Airbus to design extra-wide seats for its popular A320 jets. Squeezing into a 'cattle class' airline seat is about to get a lot easier for the overweight traveler – but at the expense of more slimline passengers. Rather than have rows of three seats, each 18in wide, Airbus proposes making the aisle seat 20in wide and reducing the width of the two others by an inch each. The new configuration would also allow airlines to impose an extra charge for the premium seats, with Airbus estimating that a USD 10.00 fee could generate an extra USD 3.2 million for each aircraft over 15 years. That could help offset the extra fuel cost required to carry overweight passengers. Airbus came up with the new design in response to requests from airlines who say travelers' expanding size has become a major headache.

Great Exuma, Bahamas
Unprecedented luxury on the Bahamian Out Islands, the hotel is a privileged enclave; where service reigns; supreme and Bahamian style architecture of elegant rooms, villas and suites harmonize with nature and the scenery is perfectly prepared to create your remarkable event.
245 Rooms/Suites
Theater 423, Classroom 289, Cocktail 500, Banquet 393
[See more details!](#)



Sands Emerald Bay

Antigua St. Johns, Antigua and Barbuda Exotic Caribbean and sophisticated Mediterranean merge in this extraordinary property on Antigua's best and most famous beach. The six star, all suite Mediterranean Village offers extraordinary meeting facilities and setting that create your event beyond comparison. 373 Rooms/Suites
Theater 400, Classroom 250, Cocktail 380, Banquet 280
[See more details!](#)



Sands Grande Antigua

Castries, St Lucia Located between the Caribbean Sea and the Atlantic Ocean on its own peninsula with unobstructed panoramic sea views and a sheltered mile-long beachfront, exclusive meeting facilities and attentive staff - the hotel creates your fantastic Caribbean event beyond comparison. 301 Rooms/Suites
Theater 500, Classroom 270, Cocktail 700, Banquet 600
[See more details!](#)



Sands Grande St. Lucian

Providenciales, Turks and Caicos Islands French elegance, Italian allure and Caribbean charm, authentic island architecture and lush tropical gardens - this sprawling resort is set along a 12 mile/19 km stretch of beach. Excellent, professional staff ensures that your event in this perfect scenery becomes unforgettable. 614 Rooms/Suites
Theater 180, Classroom 80, Cocktail 100, Banquet 500
[See more details!](#)



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