

Exclusively Corporate @ IMEX -the new education event for corporate planners and senior executives



IMEX in Frankfurt 2013 will see the launch of a new education and networking event designed specifically for corporate meeting planners and senior corporate executives. The pre-show event is attracting considerable interest. Attendance at the new event is open to both hosted buyers and visitors from the corporate sector. The Exclusively Corporate educational program officially begins at midday on Monday 20 May – the day before the trade show opens - with a networking lunch. This is followed by a mix of general sessions, open space discussions and case studies.

Says Carina Bauer, CEO of the IMEX Group: "We know that the needs of corporate meeting executives are very different to those of other planners attending the show. This new program is designed to address their need for a private environment in which to learn from each other through case studies and open dialogue. The sessions are intended to be very interactive and provoke forward-thinking discussions with actionable strategies for them to take back to the office."

www.imex-frankfurt.com/exclusivelycorporate.html

Registration is open only to corporate meeting planners. To register please contact:

donna.fung@imexexhibitions.com

visitBerlin Convention Office **Berlin @ IMEX**
From 21-23 May 2013 in Frankfurt am Main / Germany

Walking around at the international meetings and incentive travel exhibition, IMEX, is exciting, extraordinary and at one point exhausting. This is when you should be at booth F 100/37 - 52 the latest! Enjoy a break in Berlin style. Feel welcome, taste typical Berlin food and have a chat about all Germany's capital has to offer as a convention and incentive destination. Create a personal Berlin postcard by getting your picture taken in the **visitBerlin** photo booth and send it out by using the Berlin stamps provided there. The **visitBerlin** Berlin Convention Office and its partners are looking forward to meet you at IMEX 2013.



Find out more at imex.visitberlin.de

Australia, Melbourne: MCB expands Melbourne Values You



After just two months on the market, the Melbourne Convention Bureau (MCB) has already significantly expanded its Melbourne Values You program, now presenting more than 100 offers from premium hotels, venues and service providers throughout Victoria. Melbourne Values You is an initiative launched at the 2013 Asia-Pacific Incentives & Meetings Expo (AIME) in February, which presents a series of special offers for incentive and corporate travel reward planners designed to make booking and planning an event in Melbourne not only seamless, but cost effective. Since the program's launch, MCB has increased member participation from 30 to more than 40 premier business events suppliers from across the state, including Melbourne Convention and Exhibition Centre (MCEC), the Hilton Melbourne South Wharf, Sofitel Melbourne on Collins, InterContinental Melbourne the Rialto and Crowne Plaza. To make the program more accessible to Asian markets, the campaign's brochure has also been translated into Simplified and Traditional Chinese, Korean, Thai, Bahasa Indonesian and Vietnamese.

For more information on the Melbourne Values You program, visit melbournecb.com.au

DELTA **Delta Meeting Network[®]**
Latin America a Key Focus Market

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Meet at the best destinations in Latin America & the Caribbean!

New in the Do-It-Yourself Workbook on micePLACES.com



Venezuela Marriott Hotel Playa Grande

Catia La Mar Caracas, Venezuela
The modern Caracas Airport hotel is renown among the countries best hotels invites to enjoy its first class services; spacious, comfortable rooms and suites equipped with luxurious amenities; executive lounge, business center and eight meeting rooms for conferences and sophisticated social events.

206 Rooms/Suites 8 Mtg Rms, Theater 400, Classroom 300, Cocktail 400, Banquet 300
[See more details!](#)



JW Marriott Caracas

Caracas, Venezuela Located near the financial and business districts and within walking distance to shopping, restaurants and entertainment and over 11,500 sqft/1,068 sqm of versatile event space, the luxurious downtown hotel creates the perfect setting for a business meeting or social gathering.
269 Rooms/Suites 13 Mtg Rms, Theater 500, Classroom 230, Cocktail 600, Banquet 350
[See more details!](#)



JW Marriott Hotel Mexico City

Mexico City, Mexico Rising 26 stories above the exclusive Polanco District, the award-winning hotel is within walking distance of Auditorio Nacional, the city's financial hub, and some of the city's best shopping, dining and night life. Flexible meeting space is combined with first class service to create unparalleled events.
312 Rooms/Suites 9 Mtg Rms, Theater 400, Classroom 200, Cocktail 300, Banquet 240
[See more details!](#)

Austria, Vienna: Kempinski Opens Palais Hansen Kempinski Hotel Vienna

Kempinski Hotels officially opened Palais Hansen Kempinski Vienna with a Grand Opening Gala attended by over 700 guests. Designed as a hotel for the 1873



World Exhibition by Theophil Edvard von Hansen and Heinrich Förster, the building never opened its doors to guests, and it has taken more than 140 years for the building to be put to its originally intended use. Two and a half years of careful restoration and interior construction were conducted. On seven floors, the building accommodates 152 rooms and suites, the Kempinski The Spa, two restaurants and two bars, a florist's and a delicatessen, 17 private residential apartments as well as Vienna's largest hotel cigar lounge. Innovative touches like iPad check-in and an iPad in every room or state-of-the-art TV entertainment systems blends the building's history with the latest in technology and a contemporary lifestyle. Meetings and conventions space for up to 266 persons are possible. W-LAN, natural daylight, latest state-of-the-art conference technology and a team that will look for each detail to make each memory shine forever.

www.kempinski.com/wien

Hong Kong MICE Expo features Informative Seminars and More



ITE & MICE Hong Kong covers MICE and leisure travel, and provides one-stop shopping. It features over 600 exhibitors (85% from abroad) from 50 countries and highlights themes of **Honeymooning and Overseas Wedding, Study Tours, Cruise, Travel Photography and Sport Tourism.**

June 13 and 14 open for trade and have seminars on **Cruise, Overseas Wedding, and Study Tours** and **"Corporate Travel Training Seminar"** by ACTE, **"Applying Social Media to Staging Event"**, **"Incentives by Overseas Tourism Boards"** etc for MICE. It opens to public on June 15 and 16 with ticket can be purchased at the fairground.

Travel trade / MICE / Corporate are welcomed to pre-register online for free admission now. For details, please visit www.itehk.com or contact the organizer TKS via email travel@tkshk.com for inquiry.



Singapore: Marina Bay Sands broke its MICE records in October 2012

Marina Bay Sands had geared up for its busiest MICE month ever as it hosted 13 tradeshows and several key conferences in the month of October 2012. The 13 tradeshows – approximately four times the monthly average since Sands Expo and Convention Center opened in April 2010 – attracted up an estimated 46,000 delegates from industries as diverse as architecture, property, travel and hospitality as well as energy. This came as Sands Expo and Convention Center was awarded the coveted 'Best Business Event Venue Experience' award at the annual Singapore Experience Awards. The annual award ceremony was organized by the Singapore Tourism Board to recognize companies and individuals who create positive experiences for visitors to Singapore. This marks the first time that the integrated resort has won this award. To date, Marina Bay Sands has sealed over 6,000 event deals which brought over 1.9 million visitors to the property.

www.marinabaysands.com



Web Marketing Association:
Best Directory Website 2012



The Most Unique Research Tool for MICE Buyers on the Web

Create your own personal directory of beautiful, highly detailed pdf pages of hotels, destinations, congress centers and dmc's worldwide. Assemble your research into a single pdf document and download.



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Fiesta Americana Merida

Merida, Mexico The majestic hotel with Porfirian-style architecture is housing exquisite elegance, together with modernity and technology, elements that ensure a pleasurable stay. An icon of the white city and an attractive destination for business travelers: without a doubt one of the best hotels in Merida, Mexico. 350 Rooms/Suites 14 Mtg Rms, Theater 1,140, Classroom 560, Cocktail 1,100, Banquet 560
[See more details!](#)



Austria's leading hotel group provides just the right support.

[more information >>](#)



Grand Palladium Riviera Maya Resort & Spa

Riviera Maya, Mexico Located next to Akumal, 25 minutes from Playa del Carmen, embraced by lush tropical gardens along an 800m private beach bathed by the turquoise waters of the Caribbean, this complex is formed by 5 Resorts. Your options for successful meetings and incentives are endless. 1,554 Rooms/Suites 13 Mtg Rms, Theater 600, Classroom 384, Cocktail 360, Banquet 360
[See more details!](#)



Grand Palladium Imbassai Resort & Spa

Salvador de Bahía, Brazil Located within the Imbassai nature reserve, alongside the sea of "Costa dos Coqueiros", the resort's extensive pristine beaches, dunes and protected environment make it truly unique. The resort's design reflects perfect harmony between modern, luxurious facilities and the beautiful, natural environment. 654 Rooms/Suites 4 Mtg Rms, Theater 401, Classroom 110, Cocktail 600, Banquet 280
[See more details!](#)



Grand Palladium Jamaica Resort

Montego Bay, Jamaica The complex of formed by 2 resorts, bathed by the calm turquoise waters of Jamaica's north coast, located in a small bay on a privileged enclave, the property design reflects perfect harmony between modern facilities, first class hotel luxury and its attractive natural environment characterized by the turquoise sea and the relief of the landscape. 1,056 Rooms/Suites 3 Mtg Rms, Theater 300, Classroom 193,
[See more details!](#)

UAE, Abu Dhabi: The Ritz-Carlton Abu Dhabi, Grand Canal Now Open

The Ritz-Carlton Abu Dhabi, Grand Canal has opened its doors today. The 532-room luxury resort is the first Ritz-Carlton hotel in Abu Dhabi and the ninth property in the Middle East for the luxury hotel operator.

Inspired by 15th to early 17th century Renaissance architecture and the urban planning of the city of Venice, The Ritz-Carlton Abu Dhabi, Grand Canal is located at the waterfront and consists of ten stately buildings arranged in a crescent formation. Overlooking the 1,600 square meter pool, the backdrop of the luxury hotel is the majestic Sheikh Zayed Grand Mosque. The property features 447 luxurious guestrooms and suites, in addition to 85 private one- and two-bedroom villas.

Beautifully manicured lawns, unique water features, and private beaches over an expansive 23-hectares/ 57 acres give an immediate sense of well-being to guests upon arrival at the Venetian-designed luxury hotel and resort. The 1,550 sqm/ 16,684 sqft Roma Ballroom is the epitome of elegance on a grand scale. Able to accommodate up to 900 guests and divisible by three, the ballroom also provides an exclusive elevator directly from the private Bridal Suite into the venue. Two expansive marble foyers with natural daylight, 14 additional meeting rooms, and a traditional majlis (literally meaning "a place of sitting" in Arabic) ensure The Ritz-Carlton is the perfect venue for all special celebrations and events.

www.ritzcarlton.com/en/Properties/AbuDhabi/



Stockholmsmässan
Exhibition and
Congress Center

Stockholm, Sweden With 112,000 sqm/ 1,205,680 sqft (70,000 sqm/ 753,550 sqft of which is hall space) this is a world class meeting place. 11 restaurants and additional movable cafés ensure a variety of dining options for visitors. Advanced AV and IT equipment provide ultra modern comfort in all conference rooms. The centers own Rica Talk Hotel has 248 rooms awaiting guests. 76 Mtg Rms Theater 3,000, Classroom 612, Cocktail 4,000, Banquet 1,120
[See more details!](#)

theE-NEWSLETTER



now available for
download and print



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