

What MICE Buyers & Suppliers Are Saying...

About the DIY Workbook

The DIY Workbook has been a very effective tool to reach potential planners all around the world. Not only was uploading the information about our property easy, but any changes can be made in real time. The RFP tool directs the end user's requirements straight to our property saving time for both parties involved.

Pittrapim Arora
Marketing Manager e-Commerce
Conrad Bangkok

DIY Workbook has so far been the most comprehensive directory I have seen lately. It is user-friendly and updated all the time. This is a very efficient tool for meeting planners and organizers in completing their information requirements. Simple and precise. Worthy of your money if you are advertising. Worthy of your time if you are seeking information.

Lila P. Cailles
Asst. Vice President-Marketing
World Trade Center Metro Manila

Your online tool is definitely at competitive edge with modern advancements in online planning and with the flexibility of real time updating of our venue offers, this has revolutionized efficiency to both planners and venue holders.

Christina Cheng
General Manager
Harbour Plaza 8 Degrees - Hong Kong

I am just dropping you a line to say how neat I think your e-booklets are! I saw the button on Meetings Review, signed up and downloaded the China, Beijing and Hong Kong booklets.

I realize it is a new way of advertising for many people but it is just so easy to do I am sure that the organizers will start to click away once they start seeing the buttons. I also believe in saying "Congratulations!" when you see a great new concept in action!

Jennifer Salsbury
Senior Director, Sales and Marketing
China National Convention Center - Beijing

What I like about I&MI's website and their Do it Yourself Workbook is the aspect of one stop shopping online for premier destinations, hotels, convention centers and dmc's all over the world. I love the concept of impartial presentations so I can do my initial research and learn about different cities quickly.

The content on their website has the information that I need to make informed business decisions about future meeting options. I like the recent enhancements that have taken place on the website. I was also told an RFP Function will be available soon if I choose to go that route. All in all I support micePlaces.com and its Meeting Planner friendly platform to make our job easier and faster. Please keep building the North American component! I look forward to seeing more!

Victoria Smith
American Council of Life Insurers
Managing Director, Conference Development

The new I&MI directory on the internet is an incredible vehicle to revolutionize the way we do business as meeting and incentive planners . . . because you can get the information you need, connect immediately, transfer information back and forth and make your job much easier.

Virginia Mampry
Meeting Planner
Meetings and Incentive Travel - Houston, Texas

This is truly helpful it not only assists with your research it actually assists you in the collection organization and publishing your findings.

Jim McNabb
President
McNabb Roick Events - United States & Canada

The combination of features makes it look so easy I wish venue selection was all I had to do!

Henry Gewanter
Managing Director
Positive Profile Limited - United Kingdom

It's an amazing tool that is going to give me all the information I need, when I need it. It will be current all the time so I don't have to worry that the brochure I got six months ago is still up to date. It will allow me to deliver current information to my customers to help them make an educated decision.

Wayne Walgren
President
Worldwide Incentives - Dallas, Texas

I think you really have something here! I'm sharing it with our planning team and we are going to figure out how to best use it. I can envision using this as a pre-proposal and even a pre-RFP tool to use with the AE's as they are formulating their destination and hotel recommendations as well as using it as part of a presentation to the client.

Mark Bondy
Partner/President
VIKTOR Incentives & Meetings - Traverse City, Michigan

I took a look at your website to see the new DIY Workbook features. It's great to have all this information online and to have the ability to personalize the workbooks as needed.

Sharon Healow, Sr. - Planner/Buyer Meetings & Events
Carlson Marketing
Bloomington, Minnesota

I did peek through the site and I want to tell you that I like the simplicity of it all around the design, the verbiage. I hate when I go to a site and the information is full of jargon and supposedly academia-type information, which to me, is just pure garbage. The simpler it is, the better it is.

Vernice Hunt
Senior Communication Specialist
Federal Express

This is outstanding . . . Please know I will use it even more than your wonderful print directory; which I consider my "bible."

I am particularly looking forward to your having the Small Properties and the Unusual Venues Sections populated. I can never have too many new accommodations or experiences. Thank you for developing this on-line tool and sharing it.

Barbara L. Bryant
CEO
Bryant and Associates - Washington, DC

About the Advanced Search Engine

Incredible! Innovative! And... Fantastic! Easy to use and comprehensive as well. The internal flexibility is so dynamic and a great time saver.

Jayne Byott
Manager
JMB Associates - United Kingdom

I like the fact that it seems to integrate all the types of suppliers you might need to successfully pull off a meeting. Also that it aggregates information across the globe versus having to go to each individual city or country tourism group.

Mara Weber
Director Trade Shows & Events
Honeywell International - USA



Home Office

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