



Target the best of the world's most valuable

MEETING, INCENTIVE, CONGRESS & EVENT MARKETS NORTH AMERICA, EUROPE & ASIA-PACIFIC

MEDIA INFORMATION 2012



Fusing the power of the web & the power of print
in the industry's leading collection of international multi-media

Awards

We are what we repeatedly do. Excellence then is not an act but a habit.

Aristotle



micePLACES.com The original directory website in the MICE industry (1996) is the most awarded media website in the MICE industry. 2-time HSMIA Adrian Award [2001, 2008], the Apex Award for Publishing Excellence/Site Content for 2003 and Site Design 2009.

The Do-it-Yourself Workbook Two 2009 Web Marketing Association Awards for Outstanding Web Development in the B2B and Publishing categories and a 2009 HSMIA Adrian Award in the Web Marketing/Applications category. 2010 Web Marketing Association Award for Outstanding Web Development in the B2B category.

I&MI Media's Print Products Winner of 9 major industry awards, the most recent, the Apex Award for Publishing Excellence for the 2009 edition of The Workbook and another for The Magazine.

The Website **micePLACES.com**

The Resource for Meeting, Incentive, Congress and Event Planners Worldwide

First In The Industry I&MI Media's The Workbook was the first publication in the incentive travel and meetings industry to be totally duplicated on the Internet (1996) and it is now the only award-winning publication site in the MICE industry.

Content Model Every presentation on the site is full and complete providing the quality of data that user/buyers need to make decisions – it is not an electronic phone book overloaded with useless listings which force buyers to move on to other sites which they then have to interpret to hopefully get the information they need.
















User Registration micePLACES.com requires that interested users register and provide certain profile details in order to access key areas of the site. Unlike other web

sites with an "open-door" policy which gives them almost no idea of who their visitors are, registration allows positive identification of exactly who is using the site and to be able to confirm that the DIY Workbook, The Magazine and E-Newsletter advertisers Information is reaching the desired target audience. Since the site's inception over 19,500 users have registered.

ABCe Audit of Website The Website has been granted its third official ABCE audit. micePLACES.com was the first website in the MICE industry globally to undergo official certification of its site activity statistics.



Source of Users by Country of Origin (Top 15) 2011

															
	USA	FRA	GER	UK	CHI	HKG	CAN	SUI	RUS	SPN	AUS	HUN	SNG	ITA	TUR
Total Page Reads in 2011	72,857	32,551	26,231	16,066	11,309	7,804	6,581	6,231	5,678	5,418	5,133	5,012	4,831	4,627	4,118
% increase over 2010	26%	23%	68%	27%	44%	61%	52%	49%	51%	53%	73%	55%	43%	55%	51%
% of Total Reads in 2011	18%	8%	6%	4%	3%	2%	2%	2%	1%	1%	1%	1%	1%	1%	1%

Visitors to micePLACES.com come from 169 different countries. Countries generating from 2,000-3,000 page reads: Australia, Belgium, Brazil, Canada, Columbia, Costa Rica, Croatia, Cyprus, Czech Republic, Egypt, Greece, India, Ireland, Israel, Japan, Malaysia, Mexico, Netherlands, Panama, Poland, Portugal, Puerto Rico, Romania, South Africa, South Korea, Taiwan, Thailand, and the Ukraine.

Site Metrics 2011

Unique Visitors - Annual



Unique Visitors - Avg. Per Month



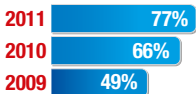
Total Visits - Annual



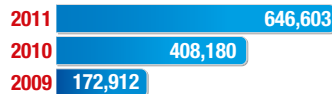
Total Visits - Avg. Per Month



% of Repeat Users - Monthly



Annual Page Views



Page Views Per Day



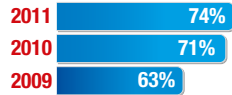
Average Views Per Month



Average Page Views Per Visit



How Visitors Connect to the Site



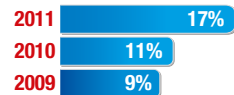
Direct Address/Bookmarks

How Visitors Connect to the Site



Internet Search Engine

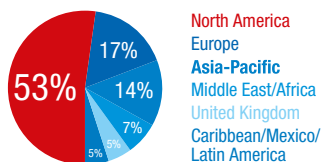
How Visitors Connect to the Site



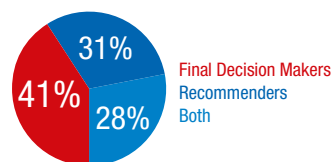
Links from External Websites

Profile of micePLACES.com MICE Buyer Registrants

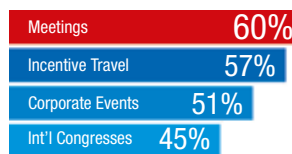
Geographic Origin



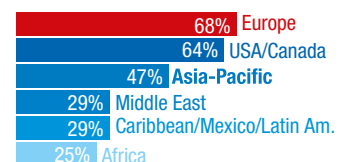
Decision Making Responsibilities



Decision Making By Program Type



Registrants Use of International Regions for MICE Programs



Information shown is taken directly from their buyer's registration data

A Serious Word About Our Numbers and Why They're Different From Others

The first big difference is the ABCe Audit which, in simple terms, is high level certification that we do not lie or try to deceive by inflating numbers just to make them look big. We also back up the audit with tracking done by 3 independent measurement systems, awstats, Piwick and Google Analytics.

Human Traffic

The second biggest difference is all we report is Human Traffic . . . no mechanical traffic generated by search engine robots, spyzers, crawlers, etc. that can inflate visit and page read numbers falsely and dramatically. To illustrate the traffic we don't report, over 792,314 page views are generated by 116 different robots. We even exclude traffic from our own office computers and those of our web management company.

The Do-It-Yourself Workbook

The Most Unique Research Tool for Meeting, Incentive, Congress and Event Buyers on the Web

A fusion of new and traditional media. . . the power of the web - speed and pinpointing of search, coupled with the comfort of print - research information immediately at hand for on-going reference which is easily shared.

The Do-It-Yourself Workbook Brings Comprehensive Data and Functionality to the Buyers Desktop

Utilizing the formatted page style of its multi-award winning former print directory, The Workbook, I&MI Media has created a truly unique on-line research tool for MICE planners and buyers.

Buyers and planners can search the world, assemble beautiful PDF presentations of destination, venue and DMC data they need for a specific program and download it as a single PDF document to their desktop. It can be used as many times as needed. Whether it's 2 pages or 50 pages, the DIY Workbook assembles in moments.

Suppliers can totally create and administer their presentations through their own personal portal and can instantly make revisions at any time over a full year ensuring that buyers will always have access to the most current information.

Functionality All website URL's and e-mail addresses in the downloaded PDF are live, so contacting a supplier is as simple as clicking the link on their desktop.



Environmental Impact Stopping the annual print version of The Workbook has significant environmental impact. *Here is the effect of only the manufacturing of paper to print a single edition.* The results do not include chemicals, water, ink used in the printing process nor cartons for shipping, UV coating of cover, polybag material nor the impact of worldwide distribution.

Resource	Savings	Real World Example
Trees	1,444 trees	One year supply of oxygen for 864 people
Water	659,492 gal. or 2,176,324 ltr. of wastewater	The amount used to take 38,369 eight-minute showers
Land	60,005 lbs. or 132,011 kg. of solid waste eliminated from landfills	Equal to the amount of trash thrown away by 12,767 people in a single day
Ozone Layer	137,025 lbs. or 301,455 K of greenhouse gasses not released	The same amount emitted annually from 13 automobiles
Energy	226,631,776 Btu	The amount of energy saved annually by simply not manufacturing the paper used to publish The Workbook

Sources: US Environmental Protection Agency, H2OUse.org, savatree.com, various paper companies own environmental calculators

Excellent Value Added for All Do-It-Yourself Workbook Advertisers

Located in a special section of our website, e-booklets are pre-assembled PDF collections of DIY Workbook presentations by specific countries, states or provinces and cities, featuring information about their hotels, congress centers, destinations and DMC's ready for immediate download or viewed as a digital flipbook. E-booklets also contain destination editorial and advertising from The Magazine where applicable, providing more information for MICE buyers and greatly extending the value of print advertising.

In addition to these destination-specific collections, we've also created an e-booklet exclusively for Worldwide Convention, Conference & Exhibition Centers.

To create a Country or State/Province e-booklet, 6 advertisers are needed; for a City e-booklet, 4 advertisers are needed.

All new DIY Workbook advertisers are automatically added to the e-booklets at no additional cost. Countries States/Provinces and Cities without e-booklets have them instantly created when the addition of a new advertiser brings the advertiser count to the proper level.



Additional E-Booklet Opportunities

E-Booklets offer excellent branding and advertising opportunities for destinations, venues and other suppliers to the meeting and incentive industry.

E-Booklet One Year Sponsorship	Euro	USD
Sponsorship Includes <ul style="list-style-type: none"> • Logo and sponsorship acknowledgement in E-Booklets section of micePLACES.com • Center Ad on custom landing page 575 x 310 pixels • Logo and sell text appearing as e-booklet is loading • Logo and sponsorship acknowledgement on front cover • Full Page 4-color ad • Streaming, "ticker-tape" text above • Links to Sponsors own website • Metric Reports • Identification in I&MI Media push marketing support activities (Electronic marketing, E-Newsletters, The Magazine) 	3,500	4,550
E-Booklet Display Ad One Year Insert a Full Page display ad into a specific e-booklet	2,750	3,575
E-Booklet Landing Page 3 months Tower Banner 120 x 600 pixels on the landing page of a specific e-booklet	1,950	2,535
E-Booklet Home Landing Page 3 months Tower Banner 120 x 600 pixels on the main website landing page for all e-booklets	1,950	2,535

New Features Added to Client's On-line Presentation

Recently the website presentation for all categories of clients was improved with these features:

The screenshot shows the Frankfurt Marriott Hotel website presentation. The header includes navigation links: HOME, DIY WORKBOOK, E-BOOKLETS, UNIQUE SPECIAL VENUES, UNIQUE SMALL PROPERTIES, ARCHIVE, AWARDS, RESOURCES, ABOUT I&MI, CONTACT US, ESIP, DATES-ON-SALE, ON-LINE. The main content area features contact information for Ms. Kathrin Block, Senior Event Sales Manager, and a large photo of a conference room. A callout box points to the photo with the text "Larger photo area with rotating pictures". Below the photo is a description of the hotel and its amenities. A callout box points to a Google Map of Frankfurt am Main with the text "Google Map". Another callout box points to a red circular logo with a white 'f' with the text "Area for imbedding a Flash presentation".

Client Administrative Dashboard

The screenshot shows the Client Administrative Dashboard for Frankfurt Marriott Hotel. The header includes the logo for "the do-it-yourself workbook" and the text "Frankfurt Marriott Hotel Website & PDF Presentation". The navigation bar includes HOME, LOGOUT, HELP, and I-MI WEBSITE. The main content area has a breadcrumb trail: Home >> Workbook >> Frankfurt Marriott Hotel. Below the breadcrumb trail is a message: "Please choose one of the following actions below to manage your Workbook listing." The dashboard features three main sections: "Manage Your Listing" with an "Edit Listing Now" button, "Preview Your Listing" with "Preview PDF" and "Preview Web Presentation" buttons, and "Publish Your Listing" with a "Submit to I&MI Media" button. A "Client Metrics Dashboard" button is also visible at the bottom.

Total Control

Each DIY Workbook client has their own private administrative area. Here they control the entire process of simultaneously creating their complete web presentation and DIY Workbook PDF page(s). Clients can update or change information after publishing at any time for a full year, guaranteeing that meeting and incentive planners always have the most up-to-date information possible.

Unique PDF and Web Presentation Previews

Our Administration tool allows clients to actually preview the PDF document as they work through entering data in the individual sections and then, after uploading as many as 12 pictures, view the completed page before submission for publishing. The web version of the presentation can also be previewed as work progresses.

Metrics in Real Time

To measure how their information is being accessed micePLACES.com has introduced another innovative tool for its advertising clients, the Client Metrics Dashboard. The Dashboard is accessible from the Client Administrative area and statistics can be viewed 24/7/365. Statistics refresh daily.

The Metrics Dashboard is split into two distinct parts:

Overall Website Metrics show the day-to-day activity of the entire site, many compared to the previous year, and include key statistics on:

- Visitors and Total Visits
- Page Reads
- E-Booklet Downloads
- How Users Connect to the Site
- Top 10 Countries of User Origin

Individual Presentation Metrics show relevant data relating to the clients individual presentation:

- Total Page Views broken down by number of views of each part of the presentation
- Number of E-Booklet views [available to clients who are included in an E-Booklet]
- Search Statistics show how many times the clients country or city were searched for
- Individual PDF downloads
- Number of times added to E-booklet

Very Important Note

All statistics reported in the Client Metrics Dashboard are purely Human Traffic... no mechanical traffic generated by search engine robots, spiders, crawlers, etc. are included that can inflate visit and page read numbers falsely and dramatically. To illustrate the traffic we don't report, over 653,327 page views in 2010 were generated by 112 different robots. We also exclude traffic from our own office computers and those of our web management company.



Fantastic! What a great tool! This covers far more than I expected, which has raised the bar for all other sites. Thank you!

Annie Geoghegan, Media Director / Downtown Partners / Agency for the Chicago Convention & Tourism Bureau

RFP lite

RFP lite

Big Company Annual Meeting

RFP Contacts

Meeting Information:
 Meeting Name: Big Company Annual Meeting
 Meeting Description: Annual Company and Board of Directors Meeting
 Response Deadline: December 15, 2010

Submitted By: Rhonda Vestraimer
 Title: Senior Meeting Planner
 Company: Big Company
 Address 1: 20 rue des Capucines
 Address 2:
 City: Les Capucines
 Country: France
 Mail Code: 83380
 Office Tel: +33 4 98 11 35 61
 Email: rhonda@bigcompany.com

Date Requested: ARRIVAL: January 10, 2011; DEPARTURE: January 15, 2011
 First Preference: January 17, 2011; Second Preference: January 20, 2011; Third Preference: February 7, 2011; February 10, 2011

Guest Room Requirements:

	1st Night	2nd Night	3rd Night	4th Night	5th Night	6th Night	7th Night
Singles	75	125	125				
Doubles	25	50	50				
Suites	0	0	0				

Basic Meeting/Function Room Requirements:

	Theater	Classroom	Boardroom	U-Shape	Cocktail	Banquet
Day 1: January 16, 2011	1	1	1	1	1	1
Capacity	150	150	12	125	125	125
# of Rooms Requested	1	1	1	1	1	1
Day 2: January 17, 2011	1	1	1	1	1	1
Capacity	225	150	12	300	300	300
# of Rooms Requested	1	1	1	1	1	1
Day 3: January 18, 2011	1	1	1	1	1	1
Capacity	225	150	12	300	300	300
# of Rooms Requested	1	1	1	1	1	1

RFP Actions

Return to RFP File Dashboard
 Editable sections of your RFP
 List RFP data
 Attach Documents to RFP
 Selected Suppliers for Submission

PDF Previews

RFP Only
 RFP + Selected Suppliers

Select Suppliers for RFP Submission

Start Submission Process

Delete this RFP
 Return to i-mi.com homepage

RFP Status

This RFP is active and in progress.

Supplier List for RFP Submission

Comenius Hotel Prague
 Doring Hotel Don Giovanni Prague
 Prague, Czech Republic
 Park Inn Prague
 Prague, Czech Republic
 Prague Marriott Hotel
 Prague, Czech Republic

Food & Beverage Requirements

Please refer to the attached document for more details
 Visit requires buffet luncheon on Day 2 and Day 3
 Cocktails and seated banquet Day 2 and Day 3
 Board of Directors seated luncheon Day 1 and Day 3

Audio/Visual Requirements

Please refer to the attached document for more details
 AVF required in all meeting rooms

Additional Requirements

Please refer to the attached document for more details
 Meeting managers office fully equipped
 Separate meeting registration area

Unique Features Make RFP lite One-of-a-Kind

The On-Line RFP [Request for Proposal] process has long been a frustration for meeting and incentive planners: too complicated, too time consuming, no response, confusing, hard to manage, etc.

We designed RFP lite to make this process quick and easy for planners – in fact, it is really simple with a surprise ending!

- Planners fill in a short form with their basic requirements for a meeting or other type of program and attach additional documentation if necessary.
- Then they search our site and select as many suppliers in as many areas of the world they want and add them to their distribution list.
- Once selected, one click sends the RFP to all of them simultaneously.

Unique New Feature Automatically PDF's the RFP! Fantastic Save-to-Desktop & Print Function

Using our DIY Workbook mechanics, the RFP lite form data is output as a nicely formatted PDF document which is then sent to all the selected suppliers.

After submission planners can assemble their RFP lite PDF form along with the information pages of each supplier selected, add PDF pages of Country, State or City information, and download all as a single PDF document to their desktop. All the web and email address remain live in the downloaded documents so they can make contact directly with a supplier again with a single click anytime.

For the moment, RFP lite is limited to hotels only. Destination and other venue RFP's will follow shortly.

I&M Dates-On-Sale!

The Dates-On-Sale! feature of our award-winning website is designed to give hotels the ability to quickly upload and advertise specific value dates where special offers for MICE planners would apply. The process of getting an offer “live” as fast as possible is done and managed by the hotel completely on-line. A powerful, comprehensive and easy to use Search Engine allows MICE buyers to rapidly access the dates and locations they need.

Promotion of Dates-On-Sale! Dates-On-Sale! is constantly promoted utilizing all of I&M Media products for continued “push” marketing to MICE buyers. It is featured prominently in our E-Newsletters [2 editions per month], The Magazine [quarterly], and regularly scheduled E-Flash promotions globally plus buyers have the option to be updated immediately by RSS feed when a new offer is posted.

Go to micePLACES.com/dates on sale/client for complete information.



I&M ON-LINE SEMINARS

micePLACES.com

A powerful packaged opportunity for destinations (country, city or region) to be exposed in a unique format to the registered users of the I&M Media website on a year-round basis plus utilize all of the multi-media channels I&M Media offers for maximum continuous, integrated long term impact. The On-Line Seminars are presented in a style that allows the destination to educate On-Line Seminar attendees about the destination and certain suppliers in a long-running (one year), interactive manner concurrently capturing key profile data of attendees.

On-Line Seminars Now Certified for CMP Continuing Education Units
I&M Media Website On-Line Seminars have been approved for CEU (Continuing Education Units) in pursuit of a CMP certification by the Convention Industry Council (CIC). The CMP designation is one of the most important and visible in the meetings industry globally and this distinction has to be earned by completing an in-depth educational and training program conducted by the CIC and it is pursued by the best practitioners in the industry indicating their dedication to their profession.



Created in response to MICE buyers need to source smaller hotels for high-end programs and off-site, hard-to-find venues (museums, palaces, restaurants, etc) for unusual events. Both USP (Unique Small Properties) and USV (Unique Special Venues) have their own sections on micePLACES.com with their own search engines. Both are included in the DIY Workbook process and E-Booklets and can create Dates-On-Sale! offers.

Unique Small Properties

Austria / Salzburg

Hotel Stein

Salzburg, Austria


Country Rating 4*
Giselakai 3-5
 5020 Salzburg, Austria
 Tel +43 662 874 3460
 Fax +43 662 874 3469
 Email info@hotelstein.at
 Website www.hotelstein.at

Rooms 56
 Max. Group Rooms Commitment 35
 Location The perfect location in the heart of the city of Mozart
 Contact Peter Sterlinger, General Manager
 Airport/Train Salzburg Airport Amadeus 7 km/4 miles
 Salzburg Central Station 4 km/2.5 miles

Hotel Amenities
 56 guestrooms and suites offering luxury and style. Function space with natural daylight for up to 200 guests, a rooftop terrace with spectacular views over the old city of Salzburg, the steinterrasse café, bar/lounge, offering 150 seats inside and 150 outside. A buffet breakfast is served for hotel guests on the terrace, and the steinterrasse café, bar/lounge, is the perfect place for your exclusive event.

Guest Room Features
 Guest rooms and suites range from 14 sqm/150 sqft to 61 sqm/660 sqft, and are stylish and comfortable. Air-conditioning, sound proof windows, marble bathrooms, free internet, safe, flat screen TV. Standard and Executive rooms, Junior Suites and Suites available, plus the highlight the "Champagne de Luxe" rooms with river view on the 8th floor, and a bottle of champagne and fruit basket upon arrival.

Booking Instructions
 Directly with the hotel
 Tel +43 662 874 3460 / Fax +43 662 874 3469
 Email: reservation@hotelstein.at



Sophisticated, modern design, a prime location right by the Salzach river and the old city of Salzburg, as well as a terrace with fantastic views over the city. The Hotel Stein sets new trends with a combination of ambitious, fashionable design and the impressive baroque architecture of the city of Mozart. One highlight is the "steinterrasse café, bar/lounge," with a breathtaking view over the beautiful scenery of the old city of Salzburg.

Conference and Event Facilities
 4 conference rooms, natural daylight, flipchart and beamer. All state-of-the-art audio-visual equipment is available. A special highlight is the steinterrasse café, bar/lounge, on the 7th floor, offering the most wonderful views of the old city of Salzburg, ideal for a memorable, exclusive event.

Room Name	Area Sq/Ft/Sq.M	Theatre	Classroom	U-Shape	Boardroom	Reception	Banquet
Steinterrasse	2690/250	--	--	--	--	198	--
Steinsitz	775/72	40	16	16	14	60	--
Salon Otto Wagner (I - III)	1400/130	60	40	16	20	120	--


Unique Small Venues

Hong Kong / Hong Kong

Jumbo Kingdom

Hong Kong, Hong Kong

Shum Wan Pier Drive
 Wang Chuk Hang
 Aberdeen
 Hong Kong, Hong Kong
 Tel +852 2553 9111
 Fax +852 2553 0527
 Email sales-hk@jumbokingdom.com
 Website <http://www.jumbokingdom.com>
 Location Aberdeen Typhoon Shelter, South of Hong Kong Island
 Contact Ms. Catherine Lam, Marketing Manager
 Booking Instructions Contact Sales Department
 Tel: +852 2553 9111 Fax: +852 2553 0527
 Email: sales-hk@jumbokingdom.com



Jumbo Kingdom consists of Jumbo & Tai Pak floating restaurants, situated in the Aberdeen typhoon shelter. It is an internationally renowned tourist attraction, providing a unique dining experience for its customers, numerous international dignitaries, celebrities and more than 30 million over the past three decades. Jumbo Kingdom is best known for its fresh seafood, traditional Cantonese cuisine and dim sum. Jumbo is more than just a restaurant however, it is also an ideal venue for business entertaining, corporate meetings and banquets. We have a selection of banquet halls and multi-function rooms capable of accommodating more than 700 guests. Our outstanding expertise in banqueting and excellent cuisine leads us the best venue for all special events. We provide a free shuttle ferry at Aberdeen Promenade Pier and Wang Chuk Hong Shum Wan Pier, just 15 minutes from Central and Causeway Bay. The function rooms combine magnificent Chinese decor with up-to-date facilities to give Jumbo a competitive edge in the burgeoning market.

Area/Room Name	Indoor	Outdoor	Reception	Banquet	Buffet Stand-Up	Buffet Seated	Reception/Banquet Seated	Reception/Buffer Stand-Up	Reception/Buffer Seated
Tai Wo Din*	Yes		550	360	450	300	180	225	150
Kam Luen Din*	Yes		550	360	450	300	180	225	150
Dragon Court	Yes		200	132	160	110	65	80	55
1st Deck VIP Room (total of 6 rooms)	Yes		130	84	--	30	--	--	36
Fu Kwai Teng**	Yes		250	180	220	150	90	110	75
Wing Wah Teng	Yes		250	180	220	150	90	110	75
Tai Pak	Yes		660	432	550	390	215	275	190

*Tai Wo Din and Kam Luen Din can be combined to welcome 720 persons. **Divisible into 6 rooms for groups of 10 to 180 persons

What MICE Buyers & Suppliers Are Saying...

About the DIY Workbook

The DIY Workbook has been a very effective tool to reach potential planners all around the world. Not only was uploading the information about our property easy, but any changes can be made in real time. The RFP tool directs the end user's requirements straight to our property saving time for both parties involved.

Pittrapim Arora
Marketing Manager e-Commerce
Conrad Bangkok

DIY Workbook has so far been the most comprehensive directory I have seen lately. It is user-friendly and updated all the time. This is a very efficient tool for meeting planners and organizers in completing their information requirements. Simple and precise. Worthy of your money if you are advertising. Worthy of your time if you are seeking information.

Lila P. Cailles
Asst. Vice President-Marketing
World Trade Center Metro Manila

Your online tool is definitely at competitive edge with modern advancements in online planning and with the flexibility of real time updating of our venue offers, this has revolutionized efficiency to both planners and venue holders.

Christina Cheng
General Manager
Harbour Plaza 8 Degrees - Hong Kong

I am just dropping you a line to say how neat I think your e-booklets are! I saw the button on Meetings Review, signed up and downloaded the China, Beijing and Hong Kong booklets.

I realize it is a new way of advertising for many people but it is just so easy to do I am sure that the organizers will start to click away once they start seeing the buttons. I also believe in saying "Congratulations!" when you see a great new concept in action!

Jennifer Salsbury
Senior Director, Sales and Marketing
China National Convention Center - Beijing

What I like about I&MI's website and their Do it Yourself Workbook is the aspect of one stop shopping online for premier destinations, hotels, convention centers and dmc's all over the world. I love the concept of impartial presentations so I can do my initial research and learn about different cities quickly.

The content on their website has the information that I need to make informed business decisions about future meeting options. I like the recent enhancements that have taken place on the website. I was also told an RFP Function will be available soon if I choose to go that route. All in all I support micePlaces.com and its Meeting Planner friendly platform to make our job easier and faster. Please keep building the North American component! I look forward to seeing more!

Victoria Smith
American Council of Life Insurers
Managing Director, Conference Development

The new I&MI directory on the internet is an incredible vehicle to revolutionize the way we do business as meeting and incentive planners . . . because you can get the information you need, connect immediately, transfer information back and forth and make your job much easier.

Virginia Mampry
Meeting Planner
Meetings and Incentive Travel - Houston, Texas

This is truly helpful it not only assists with your research it actually assists you in the collection organization and publishing your findings.

Jim McNabb
President
McNabb Roick Events - United States & Canada

The combination of features makes it look so easy I wish venue selection was all I had to do!

Henry Gewanter
Managing Director
Positive Profile Limited - United Kingdom

It's an amazing tool that is going to give me all the information I need, when I need it. It will be current all the time so I don't have to worry that the brochure I got six months ago is still up to date. It will allow me to deliver current information to my customers to help them make an educated decision.

Wayne Walgren
President
Worldwide Incentives - Dallas, Texas

I think you really have something here! I'm sharing it with our planning team and we are going to figure out how to best use it. I can envision using this as a pre-proposal and even a pre-RFP tool to use with the AE's as they are formulating their destination and hotel recommendations as well as using it as part of a presentation to the client.

Mark Bondy
Partner/President
VIKTOR Incentives & Meetings - Traverse City, Michigan

I took a look at your website to see the new DIY Workbook features. It's great to have all this information online and to have the ability to personalize the workbooks as needed.

Sharon Healow, Sr. - Planner/Buyer Meetings & Events
Carlson Marketing
Bloomington, Minnesota

I did peek through the site and I want to tell you that I like the simplicity of it all around the design, the verbiage. I hate when I go to a site and the information is full of jargon and supposedly academia-type information, which to me, is just pure garbage. The simpler it is, the better it is.

Vernice Hunt
Senior Communication Specialist
Federal Express

This is outstanding . . . Please know I will use it even more than your wonderful print directory; which I consider my "bible."

I am particularly looking forward to your having the Small Properties and the Unusual Venues Sections populated. I can never have too many new accommodations or experiences. Thank you for developing this on-line tool and sharing it.

Barbara L. Bryant
CEO
Bryant and Associates - Washington, DC

About the Advanced Search Engine

Incredible! Innovative! And... Fantastic! Easy to use and comprehensive as well. The internal flexibility is so dynamic and a great time saver.

Jayne Byott
Manager
JMB Associates - United Kingdom

I like the fact that it seems to integrate all the types of suppliers you might need to successfully pull off a meeting. Also that it aggregates information across the globe versus having to go to each individual city or country tourism group.

Mara Weber
Director Trade Shows & Events
Honeywell International - USA



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